

Didcot Christmas Steam Fair

Thursday 25th November 2010

Sponsorship Opportunities

May 2010

The Didcot Christmas Street Fair Committee is a sub Committee of Didcot Chamber of Commerce and will be organising its 17th Christmas Street Fair, to be held on Thursday 25th November. The theme is Steam celebrating the 175th anniversary of the Great Western Railway. The event is run to benefit the businesses and community of Didcot and has become a hugely successful event for Didcot which everyone is very proud of. The Broadway is closed to traffic from Haydon Road to High Street and includes the entrance to the Orchard Centre from the Broadway. Each year brings new opportunities as our town grows and now includes the Orchard Centre

The event is self funding and the Street Fair Committee need to raise around £15,000 to put on such an event. This has been possible by our own funding raising events such as the annual Craft Fair and sponsorship by local businesses such as yourselves. The Town Council provides all the street lights and makes a very generous donation but it does not cover the costs of the entire event, so we would like to invite you be involved with this much admired event by being a sponsor. We are determined that Didcot's Christmas Street Fair will continue to be the envy of all the other towns.

Listed are some sponsorship opportunities you may wish to help with. A general donation will be very welcome if you are unable to commit to being a full sponsor. Cheques should be made payable to Didcot Christmas Street Fair and sent to me c/o Treetops, Ashfields Lane East, Hanney OX12 OHN

Thank you for your support and we look forward to another successful Christmas Street Fair.

Yours sincerely

Jeanette Howse
Chairman
Didcot Christmas Street Fair

Jeanette Howse Chairman c/o Treetops Ashfields Lane East Hanney OX12 OHN
Tel 0777 1967 633 e mail jeanette.howse@btinternet.co.uk



Sponsorship Opportunity Didcot Christmas Street Fair

Advertising Leaflet / programme in Didcot Dynamo	£700
“We Are Open” Window Banners (Sponsors Logo)	£250
12 ft x 3 ft Banners advertising the event (Sponsors Logo) (Will be reused in future years (£250
3ft Banners advertising the event (sponsors logo) (will be reused in future years)	£ 90
A3 Posters promoting the event (Sponsors Logo)	£350
Quarterly Newsletter 200 printed and will carry your logo	£150
Entertainers for Orchard Centre (can be split into 3 sponsors)	£600
Sponsor Carousel in Orchard Centre (your banners around the carousel free pitch to give out your companies publicity	£250
Santas Grotto Methodist Hall (Sponsors logo in Grotto	£150
Road Closed Advance warning signs 20signs (sponsors name)	£350
Printing of Didcot Craft Fair leaflets (carry sponsors name Web site and telephone number)	£60
Tombolla Prizes for Craft Fair and Street Fair to raise funds	

If you have other suggestions please let us know or if you wish to make a general donation that would be appreciated

